

Advantage Travel Partnership
Management Changes – Neil Armorgie

London, UK – December 2019: Today, Advantage Travel Partnership announces that Neil Armorgie, Global Product Director at Advantage Travel Partnership and WIN CEO will leave the organisation on 18th February 2020. Ken McLeod will continue as Non-Executive Director on the WIN Board to provide transitional support over the next six-months.

Neil will join Snowstorm Technologies which has connections with WIN Hotel Hub and is a commercial partner of Advantage Travel Partnership.

Julia Lo Bue-Said, CEO of Advantage Travel Partnership, commented; “We thank Neil for his dedication over the past 17 years and he will be missed at Advantage Travel Partnership and WIN. As a part of Advantage’s restructure, which supports future growth and vision, we are now looking to recruit a creative individual who can lead Advantage’s business travel division, corporate hotel programme, as well as progress the expansion of the WIN Global Travel Network.”

At the Advantage BT Symposium, Advantage Business Travel announced further investment in commercial opportunities, development of the Advantage Meetings and Events proposition and commitment to grow their global footprint where this year members have been supported in International RFP’s worth over \$100m, across a network of over 75 countries. It was also revealed that the first intake of apprentices have been enrolled into Advantage Business Travel’s apprenticeship solution, Pathway to Business Travel Professional following its launch at Conference in May 2019. Apprentices from Meon Valley Travel will commence their selected training programme, conducted in partnership with Travilearn, this January 2020.

Advantage Business Travel continues to welcome new members with an additional 11 TMCs joining the consortium since the start of 2019. The Travel Group and Belair Travel are latest members to join Advantage increasing the collective turnover of the business travel division by £220m, to a total of £3.5 billion.

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For further information about Advantage Travel Partnership please contact Lauren Williams, Ellen Johnson or Plamena Manolova (bgadvantage@finnpartners.com) +44 (0) 20 7 326 9880



Note to editors: Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.