

Advantage Travel Partnership Appoints Simon Bennett as Head of Business Travel Commercial and Innovation

London, September 2019 – Advantage Travel Partnership, the largest consortia of independent travel agents, has appointed Simon Bennett as Head of Business Travel Commercial and Innovation. This new role within Advantage will support the overall business travel proposition of the consortia.

Simon's 20 years of experience in the travel industry has led to in-depth knowledge and skills in the corporate, online and leisure travel sectors from both a commercial and technical perspective.

Simon previously worked at Key Travel as a member of the senior leadership team developing in-house technology and managing an innovation roadmap that underpinned the business. Prior to this he spent seven years with lastminute.com, where he helped steer the Online Travel Agent (OTA) through an Initial Public Offering (IPO) and oversaw a huge growth in air revenue. Having previously sat on the ABTA aviation committee Simon is a recognised voice in the travel management industry.

"I am genuinely excited to be joining the Advantage team and cannot wait to meet the members. I look forward to utilising my skills and experience from a commercial and technical standpoint, to bring exciting and relevant products to the membership. Advantage have a lot of plans for the year ahead and I am looking forward to being part of them. The vision we have for the Advantage Travel Partnership, is to ensure we continue to lead the way in offering, the widest range of airline content and commercial arrangements, and the best in class technology providers" commented Simon Bennett.

Julia Lo Bue-Said, CEO of Advantage Travel Partnership, said: "We are thrilled to welcome Simon to the Advantage Travel Partnership team. We continue to build on our future vision and develop the people structure as we continue to grow the consortia. It is an exciting time for us, and we look forward to working with Simon."

Simon joins the team following the announcement of Lee Ainsworth being promoted to Head of Advantage Holidays and Olga Kelly's promotion to Head of People and Talent.

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For further information about Advantage Travel Partnership please contact Catharine-Rose Pracownik or Lauren Williams (bgadvantage@finnpartners.com) +44 (0) 20 7 326 9880

Note to editors: Advantage Travel Partnership is the UK's largest independent travel agent partnership. Advantage leisure and business travel agents who are part of the group are each independently owned, but as a collective they produce over £4.5bn of travel sales each year, making members experts in every aspect of the travel industry.